

Message Text

UNCLASSIFIED

PAGE 01 CALI 00218 071727Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----002656 080909Z /21

R 071300Z SEP 78
FM AMCONSUL CALI
TO USDOC WASHDC
INFO AMEMBASSY BOGOTA
SECSTATE WASHDC 2540

UNCLAS CALI 0218

E.O. 11652: N/A
TAGS: BBSR, CO
SUBJECT: WTDR/FTI: MAGRIN, S.A. - MAQUINARIA AGRIC. E INDUSTRIAL

REF: USDOC 11401 AND 15463

1. COLOMBIA
OFFICE USE: 2. 301 3. 0262800 4. 03

5. MAGRIN, S.A. MAQUINARIA AGRICOLA E INDUSTRIAL, S.A.
6. APARTADO AEREO 5570& CALLE 70 AUTOPISTA CALI-YUMBO
7. CALI, VALLE

8. CONTACT: LUIS J. DE ROUX R.
9. TITLE: MANAGER
10. PHONE: 612035 11. TELEX: 055-705
12. CABLE: N/A
13. ESTABL: 1970 14. EMPL: 62 15. SIZE: LARGE
16. REPUTATION: Y-GOOD 17. RPT DATE: 09/78
OFFICE USE: 18. N/A 19. N/A 20. N/A 21. N/A 22.

23A. 35231/12 RET. AGT OF WHEEL TRACTORS AND ATTACHMENTS

23B. 35239/12 RET. AGR OF REPLACEMENT PARTS FOR FARM
MACHINERY

23C. 35371/12 RET. AGT OF INDUSTRIAL TRACTORS
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23D 35193/12 RET. AGT OF DUAL FUEL ENGINES
23E. 35235/12 RET. AGT OF HARVESTING EQUIPMENT
23F. 37141/15 RET. IMP OF PARTS AND ACCESSORIES FOR
MOTOR VEHICLES.

24. FOREIGN SALES: LOCAL ONLY

25. FINANCIAL REFS: BANCO DEL COMERCIO, CARRERA 5 NO. 10-39& BANCO DE BOGOTA, CARRERA 4 NO. 11-55& BANCO ROYAL COLOMBIANO, CARRERA 3 NO. 11-03, ALL OF CALI, VALLE, COLOMBIA.

26. TRADE REFS: ALLIS CHALMERS CORP., BOX 563, HARVEY, ILLINOIS 60426&STEIGER TRACTOR INC., P.O. BOX 6006, 3101 FIRST AVENUE NORTH, FARGO NORTH DAKOTA 58102& TOFT BROS. INDUSTRIES LTD., P.O. BOX 932, BUNDABERG, QUEENSLAND 4676, AUSTRALIA.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF ALLIS CHALMERS CORP., BOX 563, HARVEY, ILLINOIS 60426 FOR FARM AND INDUSTRIAL TRACTORS AND ATTACHMENTS, NO DATE OF ACQUISITION LISTED& AGENCY REP. OF STEIGER TRACTOR INC., P.O. BOX 6006, 3101 FIRST AVENUE NORTH, FARGO, NORTH DAKOTA 58102 FOR FARM AND INDUSTRIAL TRACTORS, NO DATE OF ACQUISITION LISTED& AGENCY REP. OF TOFT BROS. INDUSTRIES LTD., P.O. BOX 932, BUNDABERG, QUEENSLAND 4676 FOR HARVESTING EQUIPMENT, NO DATE OF ACQUISITION LISTED.

28. POST EVALUATION: MAQUINARIA AGRICOLA E INDUSTRIAL, S.A. COMMONLY CALLED MAGRIM, S.A. IS A STOCK-COMPANY ESTABLISHED IN CALI. ITS REGISTERED CAPITAL IS LISTED AS 25 MILLION, AND ITS PAID-IN CAPITAL SHOWN AS 10 MILLION, BOTH IN COLOMBIAN PESOS. SALES VOLUME WAS REPORTED AS 105 UNCLASSIFIED

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MILLION, ALSO IN PESOS (39.23 PESOS EQUAL TO ONE U.S. DOLLAR). FIRM IS ONE OF THE LEADING ONES IN ITS FIELD OF BUSINESS IN CALI. FIRM'S PRINCIPAL STOCKHOLDER IS THE FIRM CORPORACION AUTOMOTORA, S.A. - CORAUTO, S.A. ESTABLISHED IN THE CITY OF BOGOTA, COLOMBIA. THE FIRM IS WELL REGARDED IN LOCAL TRADE CIRCLES, AND ITS MANAGER, MR. LUIS J. DE ROUX., IS A YOUNG AND CAPABLE BUSINESSMAN. FIRM'S SHOW-ROOM AND OFFICES ARE IN A NICELY ARRANGED PROPERTY LOCATED IN THE OUTSKIRTS OF CALI. ONE LOCAL BANKING INSTITUTION CONTACTED REPORTS SATISFACTORY EXPERIENCE WITH THIS FIRM IN CHECKING ACCOUNT MANAGEMENT. SAME BANK ADDS THAT CREDIT FACILITIES EXTENDED ARE NOT YET MATURE. CONSULATE CONSIDERS THIS FIRM A GOOD TRADE CONTACT FOR U.S. TRADERS.

29. PREP: JULIO A.DE SOTO APPR: ROY J. APEL
APEL

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 sep 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978CALI00218
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780365-1144
Format: TEL
From: CALI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780995/aaaadaeu.tel
Line Count: 110
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: b10c6956-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1522971
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: MAGRIN, S.A. - MAQUINARIA AGRIC. E INDUSTRIAL
TAGS: BBSR, CO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/b10c6956-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
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